

# GAAB Agent Accreditation — Sample Scorecard

This sample scorecard shows how GAAB evaluates agencies across seven domains. Each domain carries a weight, and the overall score determines the GAAB Rating (A+ to C).

Domain	Weight (%)	Sample Score	Notes
1. Legal & Compliance	20%	18/20	Valid license & contracts in place
2. Ethics & Marketing	10%	8/10	Transparent fee disclosure, ethical marketing
3. Student Screening & Documentation	15%	12/15	
4. Application Quality & Conversion	20%	16/20	High-quality, complete applications
5. Data Protection & CRM Hygiene	15%	13/15	CRM roles defined, GDPR alignment
6. Training & Staff Competency	10%	8/10	Ongoing staff training documented
7. Post-Offer & Visa Readiness	10%	7/10	Visa guidance provided, success rates tracked
TOTAL	100%	82/100	

## Rating Bands

- A+ (90–100): Outstanding compliance and outcomes
- A (80–89): Strong compliance with minor improvements
- B (70–79): Adequate compliance, needs improvements
- C (60–69): Minimum compliance, significant improvement required

## Example Result

Overall Score: 82/100 → GAAB Rating: A (Strong Compliance)

Note: Ratings are valid for 12 months and subject to an annual surveillance audit. Agents can appeal scores through GAAB’s appeal process.